



# HANNAH HOCHSTETLER

## PROFILE

A driven design professional that will deliver and implement creative solutions to increase market awareness and engagement through strategic designs and problem solving. Continuously raises the bar by surpassing expectations, while remaining detail oriented and managing multiple projects simultaneously.

## CONTACT



 Please use the contact form.

 hannahhochstetler.com

## SKILLS

- Mac/PC
- Adobe Creative Suite
- Photography
- Videography
- Video Editing
- Project Management
- Basic HTML/CSS
- Layout
- Social Media
- Copy writing
- Problem Solving
- Attention to Detail

## EDUCATION

### Bachelor of Science | Graphic Design

Huntington University • Summa Cum Laude

## AWARDS

### President's Award for Breakthrough Innovation

Champion Manufacturing Inc. • 2019

### "Hoosier Grown" Campaign Winner

Indiana State Dept. of Agriculture • 2014

## VOLUNTEER

### East Lincoln Crossroads Neighborhood Association

Secretary • 2018 - 2021

### Kuandaa International

Mission Trip Photography • 2022

## EXPERIENCE

### Marketing Director & Customer Concierge

HomeTown Lenders - Fishers Branch • Remote Position

February 2022 - Present

- Exponentially increased online social media presence resulting in leads and sales.
- Facilitate customer and partner relations through effective branding and marketing for the mortgage industry.
- Create all digital and print marketing materials.
- Track monthly loan data and social media insights.
- Engage with borrowers to incite excitement for mortgage pre-approval and the home buying process.
- Build realtor relationships to grow into long-term partnerships through consistent follow up and delivering valuable resources to help ease their workload and promote their business.

### Communications Director

First United Methodist Church • Goshen, IN

June 2020 - February 2022

- Designed a nationally-recognized graphic in conjunction with a first-annual community prayer event called *Soak the City*.
- Launched a new website and church app, and a new church data management platform.
- Managed one employee and a team of 8 volunteers.
- Maintained website, social media and online presence.
- Produced, filmed and edited promotional and ministry videos.

### Marketing Coordinator

Champion Manufacturing Inc. • Elkhart, IN

October 2018 - June 2020

- Designed the corporate logo re-brand.
- Received "President's Award for Breakthrough Innovation" within 6 months of employment for corporate and product design.
- Coordinated 29 trade shows that generated leads and increased acute market sales.
- Maintained social media and online presence.
- Designed print and digital advertisements, newsletters, email templates, sales brochures and training videos.

### Freelance Designer & Photographer

Hannah Hochstetler Photo + Design • Goshen, IN

October 2009 - Present

- Created innovative logos for a variety of audiences including churches, businesses, communities and nonprofits.
- Designed a variety of print and digital materials including brochures, social media pages, flyers and sermon packages.
- Built 6 responsive websites through Wix and Squarespace.
- Photograph, video and edit videos for community events.